

Whygo Video Conferencing

Press Release



-- For Immediate Release --

Whygo Appoints Global Videoconferencing Network (GVN) As Their Exclusive Distribution Channel for the Travel Industry

Global Videoconferencing Network (GVN), the world's virtual airline, and Whygo, the largest broker of public videoconferencing rooms, partner to offer the best-in-class videoconferencing solution to the travel industry.

DALLAS, TX and NINOVE, BE, April 27, 2012 – Whygo and GVN are partnering to bring a comprehensive, end-to-end and best-in-class videoconferencing solution to the travel industry. Through Whygo's public room inventory and GVN's travel specific distribution integration, this exclusive partnership will jointly enhance services to the corporate travel industry and its customers.

All GVN videoconferencing destinations will exclusively leverage the Whygo inventory platform, including the live calendar synchronization tool to provide online booking tools and travel agencies around the globe with real-time availability and instantaneous confirmation of a booking to their customers. Further, uploaded network tariffs will allow travel agents and online booking tools to quote exact connection costs and be the one-stop-shop their corporate customers expect them to be.

"This partnership creates the largest virtual travel market in the world. The benefits for GVN's customers are huge: central billing, the largest available network of over 3,000 public rooms at their fingertips (including 70 Telepresence locations), 24/7 customer service and 9 years of public room booking experience which amounts to over 108,000 hours of scheduled videoconferencing. GVN partners only with the most reliable experts in the industry and Whygo certainly matches that description," said Glenn Wastyn, President and CEO of GVN.

Whygo will serve its travel industry customers exclusively through GVN in order to maximize its service, responsiveness and experience within those relationships. GVN's market specific innovation, experience and developments increase the value and service for Whygo's travel customers. Corporate travel management companies like FCm Travel, Uniglobe & BCD Travel will benefit from the increasing supply to over 20,000 public and private rooms. Hotels and other public rooms that join GVN will see increased occupancy and revenue due to the thousands of travel agents worldwide who can resell their rooms via the GVN platform.

James Matthews, CEO of Whygo said: "We are very excited to work closer with GVN as their travel industry expertise brings Whygo a total travel specific channel focus. GVN has created a full end-to-end solution for hotels, travel agents and online booking tools to help travelers incorporate their private and public video conferencing room needs into their travel policies. GVN expands Whygo's offering for those customers that want to integrate their conferencing requirements with their travel requirements and who better than a company specializing in just that. Travel management companies are valuable service providers which could include virtual communication as a new way to meet face-to-face."



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By adding the corporate travel payment solutions like, the integration with Tripit® and others, GVN is creating the ultimate user experience: easy-to-use, easy-to-access and easy-to-schedule. A travel agent can now take full control of the virtual business travel offering, schedule private and public rooms on behalf of their corporate customers”, which can in turn better manage the adoption rate of virtual face-to-face meetings, reduce the travel spend and a company’s carbon footprint.

About Whygo

Whygo Videoconferencing specializes in scheduling public video conferencing facilities around the world. Whygo created the first, and still market-leading, global online booking system for public video conferencing facilities with over 3,000 locations online today, over 1100 offer live real-time availability and instant confirmations. Whygo services direct and agent/wholesale customer channels. The Whygo scheduling system is easily rebrand-able with feature set options to suit most agent and broker service models. The company vision is to make booking a video conferencing facility as close to the customer as possible and easier than booking a flight. The company has operations in Sydney, London & Dallas that seamlessly work together to offer a 24-hour service to global customers, agents and room suppliers. Learn more at: <http://www.whygo.net/>

About Global Videoconferencing Network

Global Videoconferencing Network (GVN), a privately held organization headquartered in Ninove, Belgium, is an end-to-end global videoconferencing solution with integrated processes into the travel industry. GVN manages the hardware, financing, service and supports the commercial model of the travel industry. The GVN business goals include offering 20,000 end points of service by 2015, deployed exponentially over the next five years.

Visit <http://www.globalvideoconferencingnetwork.com> for more information.

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